

# Joe Roberts: From Skidrow to CEO



*Skid Row*  
CEO

## **Joe Roberts**

*is an inspirational example of overcoming adversity and managing change. In 1989 he was homeless living under a bridge, 12 years later he was a celebrated CEO and in 2018 he finished a 9000km charity walk across Canada. Joe is a living example that anything is possible and teaches "there's more to you than you can see".*

## FROM SKIDROW TO CEO

### "There's more to you than you can see"

Every one of us is confronted by adversity, challenge and change.

We face it in our families, at work, our health, and our finances. We all get our share of the tough stuff.

In this keynote, Joe teaches how anyone anywhere can overcome perceived limitations and live their dreams. As you walk with Joe through the tough streets of East Vancouver in the 1980's, you will experience the depths and degradation of a former hopeless, homeless drug addict, to the heights and triumph of a successful entrepreneur.

Participants will leave with tools they can use immediately to reframe life's challenges and "think differently" about how they can push for change in their own lives.

Joe's is a treasured Canadian whose life story embodies the resiliency of the human spirit. His deeply inspiring and masterful delivery combined with high energy and self deprecating humour will have you shed a tear while making you laugh 'til it hurts.

#### In this session you will learn:

- How to stay inspired and motivated despite the world around you
- Why people disengage and how to connect to "PURPOSE"
- The courage to be vulnerable – weak is strong
- How failures become your assets
- The legacy of mentorship



Join us for this FREE presentation that will be informative for all community members including those supporting persons with addiction & mental health needs.

Tuesday, February 19, 2019 from 4-6pm  
Collingwood Collegiate Institute – in the Gym  
6 Cameron Street, Collingwood

Pre-register to reserve your seat by email to: [RSVP.CCevent@scdsb.on.ca](mailto:RSVP.CCevent@scdsb.on.ca)

Event sponsored by Human Services Justice Co-ordination Committee  
Collingwood in partnership with Collingwood Collegiate Institute